



## Fight Against Corruption in Major Sport Event: **UNODC's Perspective**

#### Integrity & Opportunity in the Business of Sport Brisbane, Australia 8 August 2024



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### PRESENTATIO **NOBJECTIVE**



To contribute to the efforts of relevant stakeholders in enhancing governance, transparency, and accountability safeguard the integrity and legacies of Australia's upcoming sports events



# to







#### **Safeguarding Sport from Corruption**

The sports sector has experienced significant transformations in recent decades

#### **Trends in Transformation**

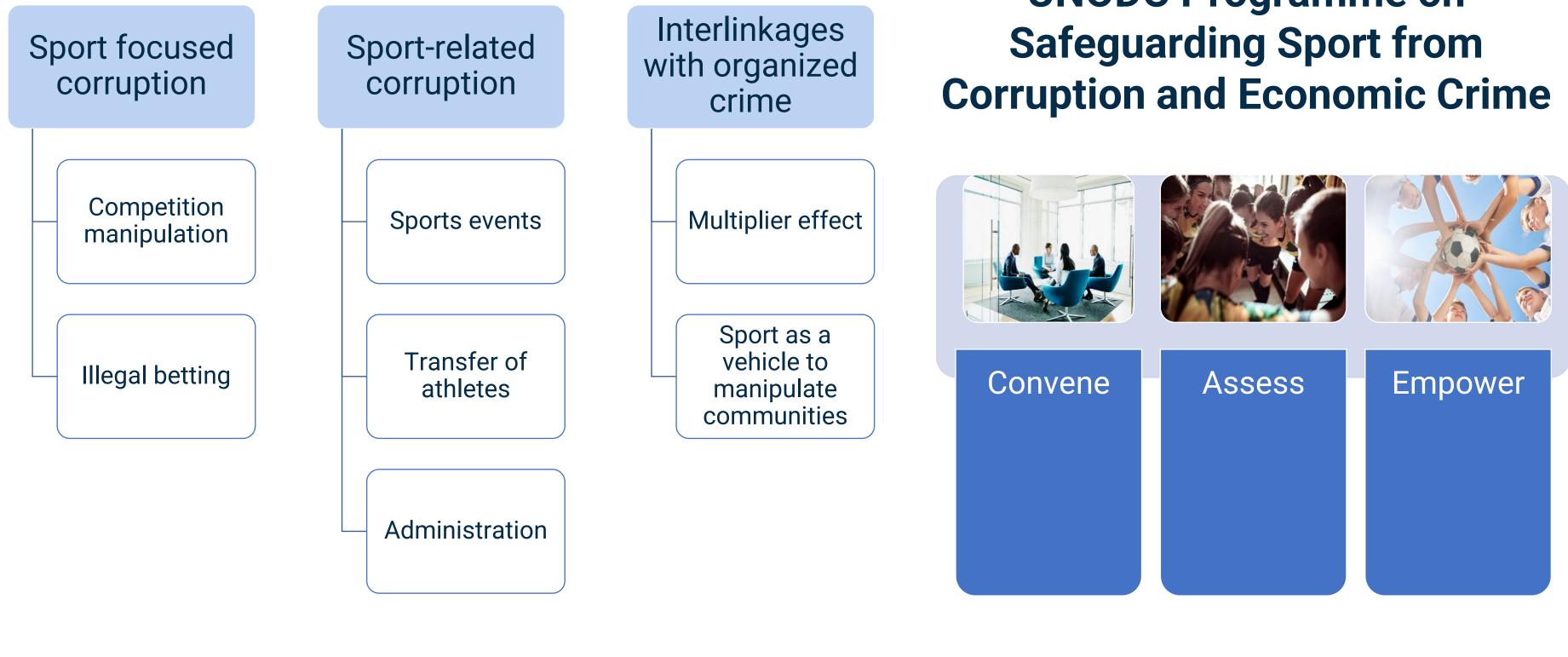
Rapid globalization, increased funding at elite levels, and technological advancements, including sports betting, have transformed the playing, organization, and consumption of sports.

The surge in sports commercialization has led to a significant increase in organized crime infiltrating sports organizations and engaging in corruption.

These changes have impacted major sports events, evidenced by scandals involving corrupt practices.



#### **Key issues UNODC is focused on**





# **UNODC Programme on**



#### Threats to the major sport events



Four distinct stages can be identified:

- 1. Conceptualization
- 2. Planning and implementation
- 3. Legacy ownership transfer
- 4. Post-event operations and governance

Each stage faces specific corruption risks.



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#### INTEGRITY IS THE BEST DEFENCE AGAINST CORRUPTION



#### **Recommendations for WC26 and LA28**

Five key focus areas were identified to support safeguarding

these major sport events:

- **1. Legal and Regulatory Frameworks:** Update and strengthen laws to combat corruption and related crimes in sports.
- **2.** Coordination and Cooperation: Improve collaboration among criminal justice authorities, sports organizations, and other stakeholders.
- **3.** Corruption Prevention Strategies: Develop comprehensive anti-corruption policies tailored to these major events.
- **4. Reporting and Detection Mechanisms:** Strengthen and optimize systems for reporting and detecting corruption.
- **5.** *Investigation and Prosecution:* Build capacity for effectively investigating and prosecuting sports-related corruption cases.











https://www.unodc.org/unodc/en/safeguardingsport/resources.html





#### International Partnership Against Corruption in Sport – Platform for Multi-Stakeholder Dialogue

Established in 2017, IPACS was created to facilitate multi-stakeholder dialogue. The goal is to develop practical tools to combat corruption in sports.

#### **Key Partners in IPACS:**

- 1. Governments
- 2. Sport Organizations
- 3. Inter-Governmental Agencies



Key Focu Events:

- 1. Prevention, Education, and Good Governance
- 2. Procurement and Infrastructure
- 3. Conflict of Interest Management
- 4. Good Governance Standards
- 5. Enhanced Cooperation



#### Key Focus Areas for Integrity in Major Sports



Case Study – 2024 Paris Olympic Games – France

Integrity, Compliance and Oversight



Identifying examples: initiatives that have taken place for sport **events** 



#### Case Study – 2024 Paris Olympic Games – IOC

#### Multi-Stakeholder Approach OM Group on PMC







#### CONCLUSIONS





There is a need for multi-stakeholder, public-private and cross-jurisdictional cooperation, through the whole cycle of a (major) sport event.



The organization should be treated as a laboratory to develop, experiment with and perfect new anti-corruption and risk mitigation strategies and to demonstrate their effectiveness and social benefits beyond sport.









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