



Australian Government

Office for Sport

Major Sporting Events

Opportunities, risks and challenges for the Australian Government

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Australian Government

Office for Sport

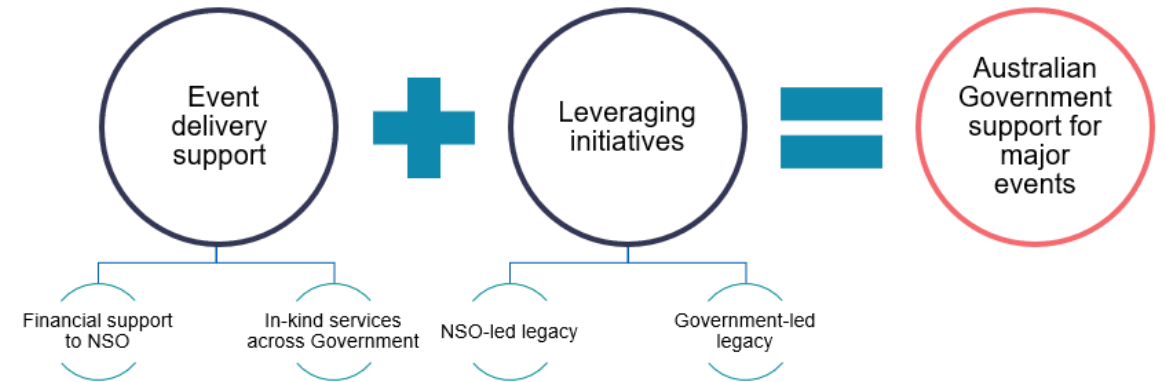
The 'green and gold' decade of major sporting events



The Australian Government and major sporting events

The Australian Government's support for major sporting events can occur from the bidding phase right through to the evaluation phase of an event, and may include:

- Direct funding to national sporting organisations and/or major event organisers to support bid development and event delivery activities
- Provision of operational services to support event delivery, such as security planning, border facilitation, integrity support, taxation exemptions and intellectual property rights protections
- Direct funding to major event organisers for legacy initiatives associated with the event
- Leveraging and promotional opportunities within Government to achieve key policy objectives.



The role of the Office for Sport

National Sporting Organisations

International Sporting Federations

State & Territory Governments

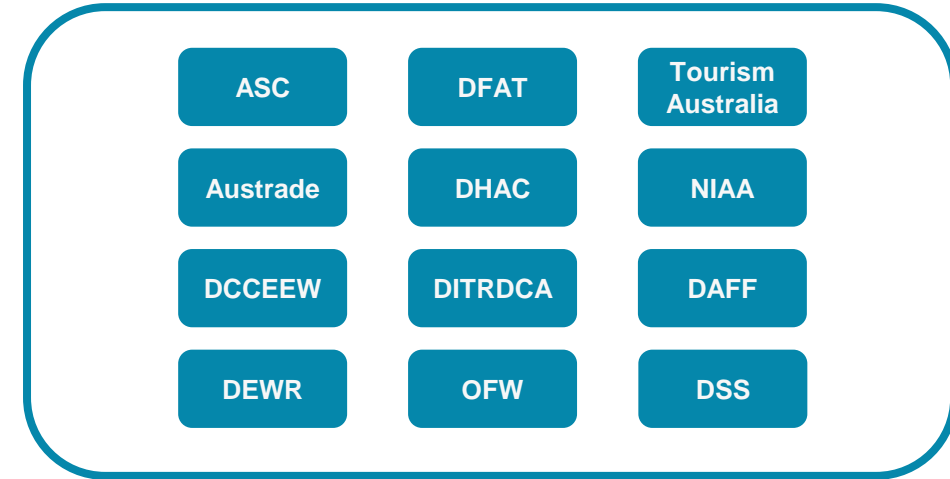


Office for Sport



AUSGOV Operational Delivery Partners

AUSGOV Leveraging Delivery Partners



Major Sporting Events Legacy Framework

To attract, deliver and leverage world class major sporting events to provide the greatest social, sporting and economic benefits for all Australians

Promoting gender equality and a more inclusive society	Building a healthy and connected community	Showcasing Australia to the world	Strengthening our future	Achieving sporting success
<i>Building a pathway to gender equality and a more inclusive and accessible society</i>	<i>Individual wellbeing and public participation to create healthier and more connected communities</i>	<i>Harnessing the world's attention to display our world-class innovation, services and products</i>	<i>Revitalising Australia's economy post the COVID-19 pandemic</i>	<i>Industry sustainability, integrity and high performance success to inspire and unite Australians</i>

Policy Objectives

Diplomacy	Trade, Tourism & Investment	Health & Wellbeing	Inclusion & Equality	Jobs & Communities	Innovation & Sustainability	Infrastructure	Sporting Participation & Excellence
<ul style="list-style-type: none"> Building the diplomatic capacity of Australian sports and their impact in advancing our national interests Enhancing ties between Australia and the Pacific through sport to increase Australia's presence and standing in the region Building stronger communities in the region Showcasing Australian values to the world 	<ul style="list-style-type: none"> Diversifying and growing markets, products, experiences and destinations (including for First Nations Peoples and businesses) Enhancing the visitor economy workforce, infrastructure and business practices Collaborating between industry and government at every level, including by using high quality data and insights Building recognition and promoting indigenous, historic and natural heritage Attracting global talent and foreign investment 	<ul style="list-style-type: none"> Improving physical health of Australians through the benefits of sport and physical activity Improving the mental health of Australians Supporting all Australians to live in good health and wellbeing for as long as possible Building health equity for priority populations 	<ul style="list-style-type: none"> Promoting human rights in and through sport to advance inclusion and equality Driving equal participation of women and girls in leadership, playing and non-playing roles, and pay equity for women in sport Supporting greater representation in, and accessibility to sport, for ethnic minorities and CALD communities Promoting and ensuring respectful and genuine inclusion of First Nations Peoples Contributing to a more inclusive and accessible Australian society where all people with a disability can fulfil their potential as equal members of the community Ensuring the safe and inclusive participation of volunteers 	<ul style="list-style-type: none"> Creating employment opportunities for event organisers, commercial partners, service providers, construction, and promoting skills development Equipping Australians with in-demand skills Emphasising diversity, showcasing Australian cultures, innovation and talent Supporting investment, industry development and jobs in regional and rural communities 	<ul style="list-style-type: none"> Contributing to sustainable development across areas such as infrastructure, resource use and management, waste minimisation, mobility, workforce and climate response Supporting the UN Sustainable Development Goals and Australia's international climate change commitments Prioritising investment in clean technologies and innovation Encouraging sustainable management practices 	<ul style="list-style-type: none"> Maximising use of existing and temporary sporting facilities Ensuring new facilities are affordable, beneficial, accessible and sustainable Investing in transport infrastructure to align with anticipated growth in population 	<ul style="list-style-type: none"> Growing and improving the quality of community sport Investing in high performance to increase our success at major international sporting events Cementing our high performance sports system as world leading Enhancing sports industry capability and sustainability Providing a safe, fair and healthy environment for participants at all levels of sport Adopting leading practices in child safeguarding to promote safety

Outcomes

Improved health and wellbeing	Stronger Australian communities	Increased jobs and prosperity	Sustainable infrastructure investment	A positive impact on climate and the environment	Greater sporting success	A more inclusive and gender equal community	More diverse visitor economy	New trade and business opportunities	Enhanced international reputation, influence and soft power
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Current Australian Government funded major sporting events

The Australian Government has supported several major sporting events in the past few years and have announced funding for some big events into the future.

Past events

• UCI Road World Championships 2022	\$5.0 million
• FIBA Women's World Cup 2022	\$7.6 million
• ICC T20 World Cup 2022	\$4.4 million
• Virtus Oceania Asia Games 2022	\$2.0 million
• World Transplant Games 2023	\$1.0 million
• FIFA Women's World Cup 2023	\$84.4 million

Future events

• AFC Women's Asian Cup 2026	\$15.0 million
• Netball World Cup 2027	\$6.0 million
• World Masters Games 2029	\$16.3 million
• Brisbane 2032 Olympic and Paralympic Games	~\$3.5 billion (venue infrastructure)
• Men's and Women's Rugby World Cups 2027 & 2029	Funding not yet announced