

Integrity & Opportunity in the Business of Sport

Roundtable Discussion

Brisbane | 8 August 2024

Key Takeaways & Resources



Network Australia



Overview

Australia's 'Green and Gold Decade' has the potential to excite and engage the world, but also to transform host communities in Australia through the development of sustainable infrastructure and venues, providing a legacy for years to come.

Unfortunately, multiple event hosts around the world have had the legacy of their sport events tarnished by headlines involving bribery, corruption and other corporate criminality.

The [Roundtable on Integrity & Opportunity in the Business of Sport](#) was developed to align with Principle 6 of the [G20 High-Level Principles on Tackling Corruption in Sport](#):

Support sports organizations to enhance governance, transparency and accountability and ensure the integrity of major sports events, including associated procurement.

Our goal in advancing this dialogue is to anticipate, prevent & manage fraud, bid rigging and corruption risks related to major sport events in Australia.

The Roundtable was conducted under the Chatham House rule and this document provides key insights and resources from the discussion.

UNODC's Perspective : *Fight Against Corruption in Major Sport Events*

The United Nations Office on Drugs and Crime (UNODC) operates the Programme on Safeguarding Sport from Corruption and Economic Crime.

UNODC is focused on a range of issues globally:

1. **Sport focused corruption:** Competition manipulation, Illegal betting
2. **Sport-related corruption:** Sports events, Transfer of athletes, Administration
3. **Interlinkages with organized crime:** Multiplier effects, Sport as a vehicle to manipulate communities

Each stage of hosting major sport events faces specific corruption risks:

1. **Conceptualization**
2. **Planning and implementation**
3. **Legacy ownership transfer**
4. **Post-event operations and governance**

Recognition at International Level

CoSP resolution 7/8, on corruption in sport

CoSP resolution 8/4, on safeguarding sport from corruption

[No Title]

G20 High-Level Principles on Tackling Corruption in Sport

GA resolution 77/27

GA resolution 78/228

CoSP Follow-up to Marrakech Declaration – Article 33



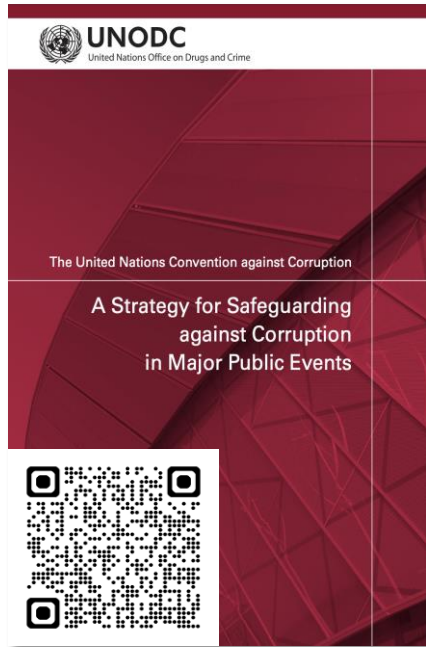
UNODC's Perspective : *Safeguarding 2026 WC & 2028 Olympics*

UNODC has led work to safeguard the FIFA World Cup 2026 and LA Olympics 2028 from corruption.

Five key focus areas were identified:

1. **Legal and Regulatory Frameworks:** Update and strengthen laws to combat corruption and related crimes in sports.
2. **Coordination and Cooperation:** Improve collaboration among criminal justice authorities, sports organizations, and other stakeholders.
3. **Corruption Prevention Strategies:** Develop comprehensive anti-corruption policies tailored to these major events.
4. **Reporting and Detection Mechanisms:** Strengthen and optimize systems for reporting and detecting corruption.
5. **Investigation and Prosecution:** Build capacity for effectively investigating and prosecuting sports-related corruption cases.

Key resources from the UNODC



Conclusions:

1. The organization of major sports events requires a comprehensive risk management strategy to effectively prevent corruption.
2. There is a need for multi-stakeholder, public-private and cross-jurisdictional cooperation, through the whole cycle of a (major) sport event.
3. The organization should be treated as a laboratory to develop, experiment with and perfect new anti-corruption and risk mitigation strategies and to demonstrate their effectiveness and social benefits beyond sport.

[The full UNODC presentation is available here.](#)



The 'green and gold' decade of major sporting events



(Source: Office for Sport - current at August 2024)

Integrity & opportunity in the business of sport events

Australian event hosts, potential event hosts, and businesses looking to participate in the opportunities presented by the green and gold decade, may wish to understand the roles of two key Australian Government organisations with direct interests in sport integrity:

Office for Sport

The Office for Sport acts as the Australian Government entry point for stakeholders, including NSOs, IFs, State & Territory Governments, Operational Delivery Partners and Leveraging Deliver Partners.

The Office for Sport is part of the Australian Department of Health and Aged Care.

[A presentation by the Office for Sport on their role is available here.](#)

Sport Integrity Australia

Sport Integrity Australia's role is to keep Australian sport safe and fair, at all levels, for all participants.

Sport Integrity Australia, established in July 2020, brought together Australian Sports Anti-Doping Authority (ASADA), the National Integrity of Sport Unit (NISU) and the national integrity programs of Sport Australia as one entity, providing national coordination and streamlined support to sports, and sport sector stakeholders.

[Sport Integrity Australia's website](#)

Australian Govt support for major sporting events

Australian Govt support can occur from bidding phase through to the evaluation phase, and may include:

1. Direct funding to NSOs and/or event organisers to support bid development and event delivery activities
2. Provision of operational services to support event delivery
3. Direct funding to major event organisers for legacy initiatives associated with the event
4. Leveraging and promotional opportunities within Government to achieve key policy objectives.

Australian Government Funding

(Source: Office for Sport, current at August 2024)

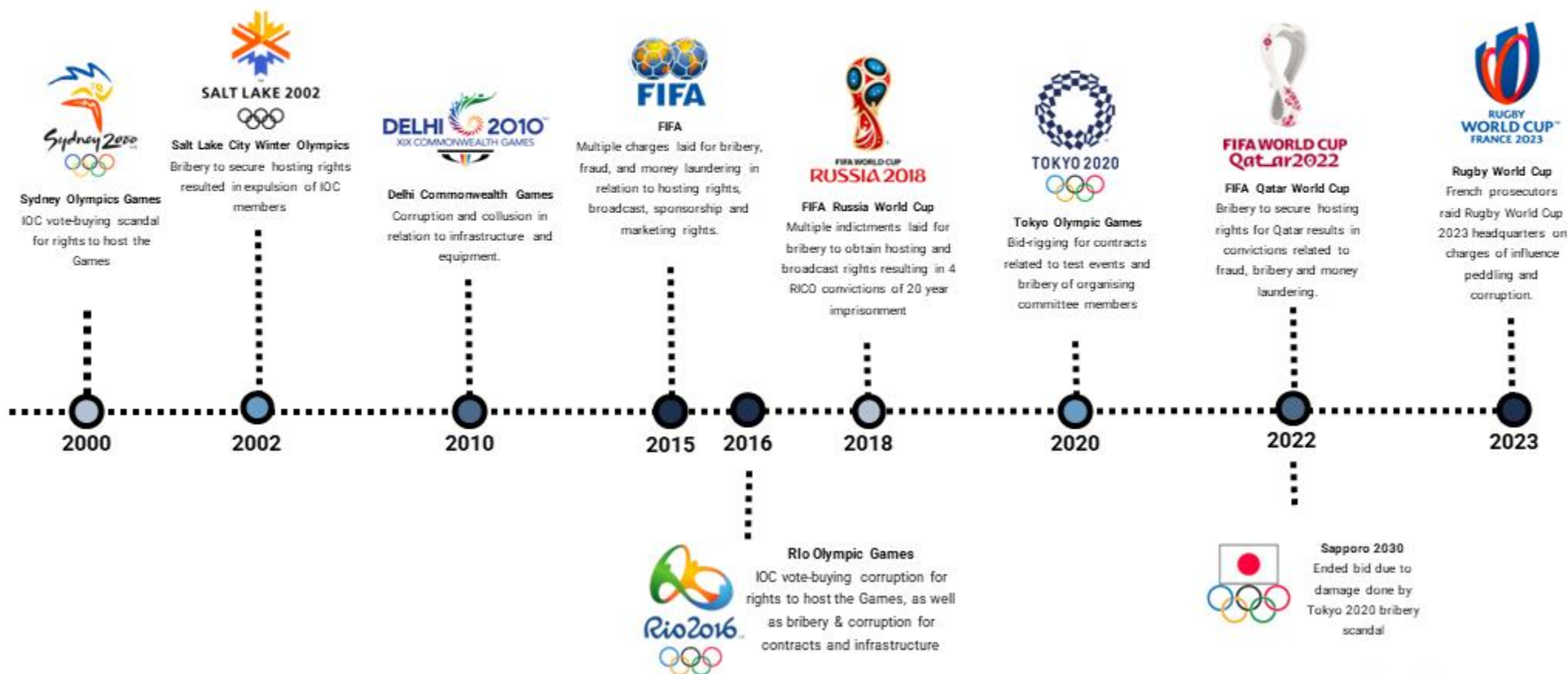
Past events

• UCI Road World Championships 2022	\$5.0 million
• FIBA Women's World Cup 2022	\$7.6 million
• ICC T20 World Cup 2022	\$4.4 million
• Virtus Oceania Asia Games 2022	\$2.0 million
• World Transplant Games 2023	\$1.0 million
• FIFA Women's World Cup 2023	\$84.4 million

Future events

• AFC Women's Asian Cup 2026	\$15.0 million
• Netball World Cup 2027	\$6.0 million
• World Masters Games 2029	\$16.3 million
• Brisbane 2032 Olympic and Paralympic Games	~\$3.5 billion (venue infrastructure)
• Men's and Women's Rugby World Cups 2027 & 2029	Funding not yet announced

Corruption & Collusion in Major Sports Events



Key Australian regulators & their roles

There are several independent agencies in Australia with a role in preventing and combatting corruption and/or collusion. The priorities of these agencies can overlap with the hosting of major sport events.

[The Australian Federal Police \(AFP\)](#) is responsible for investigating serious or complex fraud and corruption against the Australian Government, including corruption by government officials. The AFP works with other government agencies in Australia and overseas to stamp out foreign bribery and grand corruption. The AFP also works closely with the National Anti-Corruption Commission as part of their mandate.

Australian Anti-Corruption Commissions

Anti-Corruption Commissions are an important element in the integrity frameworks at the State, Territory and Federal levels in Australia, to investigate and report on allegations of corruption by public sector officials, those contracted to perform public functions and people responsible for spending public money. Depending upon the funding sources, location and activities of a major sport event, different anti-corruption commissions may have an interest in preventing and combatting related corruption. Two key examples are:

- [The National Anti-Corruption Commission \(NACC\)](#) detects, investigates and reports on serious or systemic corrupt conduct in the federal public sector.
- [The Crime and Corruption Commission Queensland \(CCC\)](#) is an independent agency combating major crime and reducing corruption for the benefit of the Queensland community. Key risk areas of interest include governance, conflicts of interest, gifts & benefits, human resource management, procurement & infrastructure delivery, lobbying and improper influence.

[The Australian Competition and Consumer Commission \(ACCC\)](#) is an independent Commonwealth statutory authority who enforces national legislation promoting competition and fair trading. This includes [prohibitions on collusion](#), where businesses agree to act together instead of competing with each other. In particular, bid rigging, has impacted past major sport events overseas. The ACCC provides education for businesses and procurement staff to spot collusion.

Event hosts should consider coordination with these agencies, amongst their range of stakeholders, to develop proactive efforts to prevent corruption and collusion.

Good governance: developing a culture of compliance and integrity

There are numerous tools & approaches available to hosts, government authorities and relevant business to enhance governance practices and a culture of integrity.

- **Management & Culture:** [resources that will support setting the “tone from the top”](#)
- **Policies & Procedures:** [to establish effective anti-bribery and corruption controls](#)
- **Risk assessments**
 - [tools to assess and manage bribery & corruption risks and develop a risk assessment procedure](#)
 - [Transparency International - Infrastructure Corruption Risk Assessment Tool](#)
- **Due diligence:** [when entering new relationships, undertake checks to understand risks posed by third parties](#)
- **Training & communications:** [access free online anti-bribery training modules, scenarios and case studies](#)
- **Anti-corruption declarations and integrity pacts:** project or event-specific statements of intent or agreement to adhere to a fair and transparent process.
- **Certificates of Independent bid determination:** help purchasing authorities when calling for bids or tenders – [requiring a bidder to confirm its bid has been prepared independently, without consultation with any competitor.](#)
- **Major Event Integrity initiatives:** see for example
 - [FIFA Womens World Cup integrity taskforce](#)
 - [AFA’s anti-corruption oversight of Paris 2024 Olympics](#)

Additional Resources

UN Office of Drugs and Crime

[Safeguarding Sport Resources](#)

UN Global Compact

[Fighting Corruption in Sport Sponsorship and Sport Related Hospitality: A Practical Guide for Companies](#)

[Uniting against Corruption: A Playbook on Anti-Corruption Collective Action](#)

Bribery Prevention Network

[BPN Free Resources](#)

Transparency International

[Global Corruption Report on Sport](#)

[Infrastructure Corruption Risk Assessment Tool](#)

International Partnership Against Corruption in Sport

[IPACS Tools Library](#)

- [Procurement of Major International Sport-events-related Infrastructure and Services – Good Practices and Guidelines for the Olympic Movement](#)
- [Guidelines on the Effective Delivery of Infrastructure and Associated Services for the Olympic Games](#)
- [Sport Governance Benchmark](#)

ACCC

[Cartels deterrence and detection: A guide for government procurement professionals](#)

Sport Integrity Australia

[SIA resources](#)

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