



Network Australia

# Rebuilding Trust in Corporate Australia: Business as An Agent of Sustainable Change

## Survey Results

30 April - 1 May 2019

Melbourne, Australia

# Main Findings & Next Steps...

- The conference brought together over 275 delegates across 1.5 days. There were a series of side events (VIP Cocktail, John Ruggie Public Lecture, CEO Lunch, Investor Roundtables) that also rounded off the many offerings across the two-day event.
- A team of **three** full time staff and two part-time interns developed and managed the conference and various side-events, this included: content management, logistics, web content, communications, marketing, sponsorship, media and finances, in addition to the general running of the GCNA and its four main streams of work.
- The agenda, speakers, content, calibre of delegates and networking opportunities generally ranked highly amongst conference delegates.
- The Keynote and Plenary sessions were by far the highlights for most delegates. This is something that will be carried forward into subsequent GCNA-run conferences.
- The format of the sessions and request for greater levels of interaction is duly noted and during next year's "Making Global Goals Local Business" forum we will test a few different interactive session formats to break up the larger and more formal plenary style sessions.
- The GCNA team prides itself on the level of detail provided to speakers but a re-think of our briefs that supports more engaging and authentic dialogue will be revisited. We can test these ideas during our upcoming and smaller breakfasts and webinars.
- Budget constraints will continue to be a consideration for future events. That said, venue selection for upcoming larger scale events will be organised 12 months ahead of time to allow for greater choice and negotiation.
- The need to set the tone and keep the sessions flowing smoothly across the two days has been noted. We will ensure that each session is comprehensively summed up and that the "story" across the conference is well articulated.
- Overall the GCNA team has learned a huge amount from partaking in this process and is so proud of the work that was achieved in just four months.
- The team welcomes the honest and constructive feedback. It will be incorporated – where it makes sense – into all future event planning.



# How useful were the sessions that you attended for your company/organisation?

	10	9	8	7	6	5	4	3	2	1
Opening Keynote Gillian Triggs	29%	15%	29%	15%	5%	1%	4%	1%	0%	0%
Opening Plenary Responsible	22%	22%	28%	16%	7%	2%	2%	0%	0%	0%
Next Frontier	5%	8%	24%	22%	12%	14%	4%	1%	7%	0%
Trust in PPP	6%	16%	18%	15%	13%	5%	8%	3%	5%	3%
Keynote: John Ruggie	40%	29%	15%	8%	4%	0%	0%	0%	0%	0%
Plenary: Ethical Dilemmas Boards	23%	27%	27%	10%	5%	1%	1%	0%	0%	0%
Spotlight: Circular Economy	13%	16%	16%	18%	14%	7%	2%	4%	2%	0%
Indigenous Reconciliation	12%	9%	14%	5%	6%	3%	2%	0%	0%	0%
Innovative Finance	5%	5%	9%	14%	5%	17%	4%	0%	0%	1%
Anti-Corruption	5%	3%	2%	5%	3%	2%	0%	0%	2%	0%
Blueprint Sustainable	6%	15%	27%	14%	13%	5%	3%	3%	1%	0%
The Last Word	9%	13%	23%	20%	9%	9%	4%	1%	1%	0%
Closing Keynote Lulin	28%	21%	9%	17%	6%	3%	0%	1%	0%	0%



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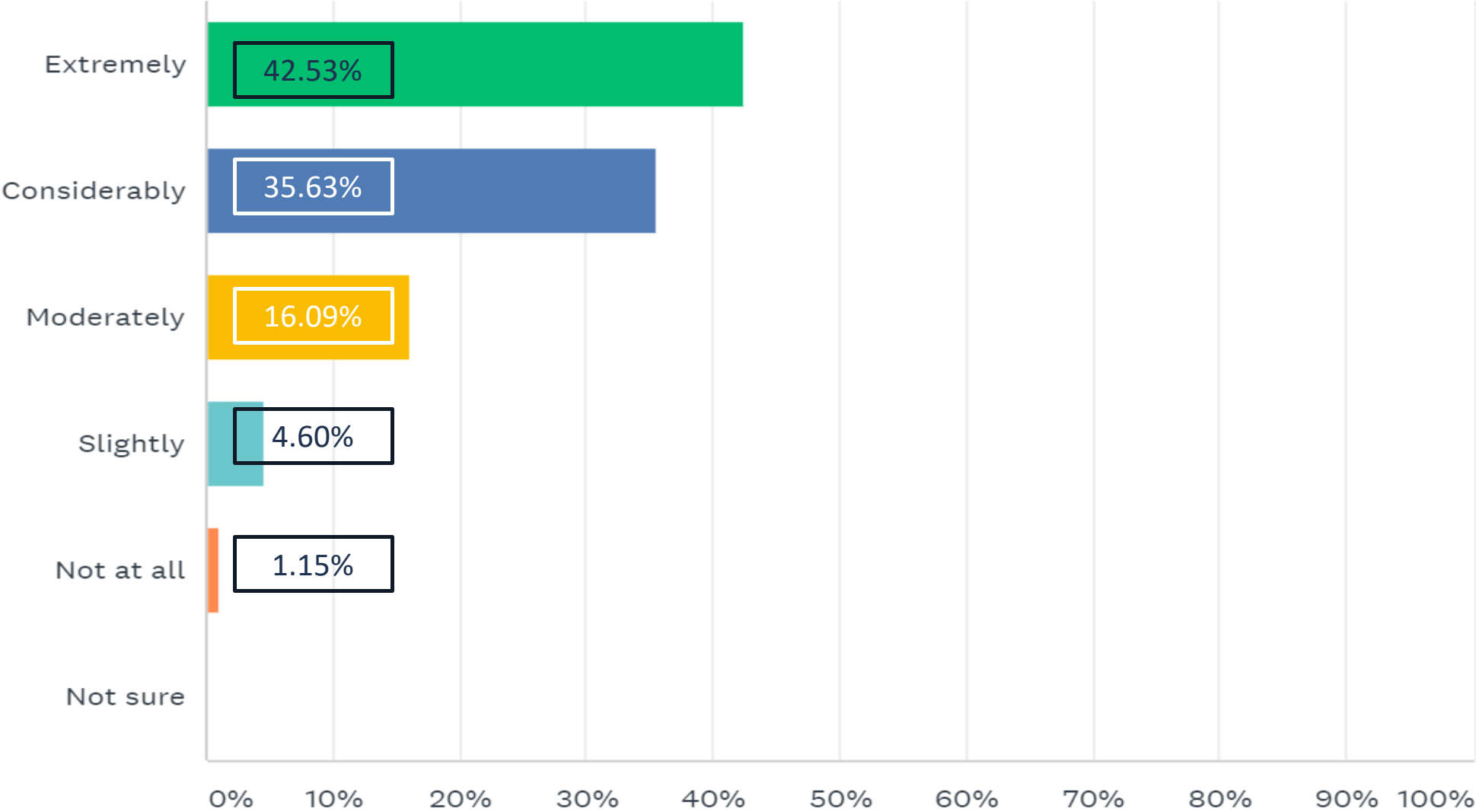
# How would you rate the following aspects of the conference?

	10	9	8	7	6	5	4	3	2	1
Conference Agenda	26%	19%	36%	10%	5%	1%	3%	0%	0%	0%
Speakers	21%	29%	24%	18%	2%	4%	0%	2%	0%	0%
Content	8%	22%	39%	13%	8%	7%	0%	2%	0%	0%
Q&A	6%	19%	27%	24%	7%	10%	0%	2%	2%	2%
Sound quality	47%	30%	19%	3%	1%	0%	0%	0%	0%	0%
Catering	30%	29%	17%	16%	1%	6%	0%	0%	0%	0%
Pre-event Communication	26%	20%	24%	18%	5%	6%	1%	1%	0%	0%
Networking Opportunities	33%	19%	31%	12%	4%	2%	0%	0%	0%	0%
Overall experience	17%	24%	37%	14%	4%	2%	1%	0%	0%	1%



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# How likely are you to recommend attendance at a future GCNA-run event to your colleagues?



# Do you have any other comments or suggestions?

- I love that this conference happened, I think it will become a critical part of the CSR/sustainability industry annual calendar and I will definitely attend in future. Thanks.
- I thought Professor Ruggie was excellent. Would like to hear from Board members again - the panels with directors were great.
- Loved it. Great conference, and felt like it was progressing discussions at the very edge of current thinking. Thanks.
- Ming Long was great - she set the tone for more challenging discussions but no one followed this afterwards. Gavin from Corrs was also a great speaker. Having examples from Gillian and Gavin was good.
- Increase participation (as panellists and speakers) of Indigenous business and mainstream coverage of Indigenous issues into plenary sessions.
- It would have been good to see more of a mix of industries presenting - Intrepid, Patagonia, Bank Australia, Australian Ethical, Future Super etc. It felt very "big corporate".
- Would love a session on shareholder activism - active ownership vs divestment strategies - both from the perspective of an organisation who has had resolutions eg. AGL, Origin, Woodside etc, and those that have brought them eg. Market Forces, ACCR, Getup, and organisations that engage in more active ownership - IGCC, RIAA for example. More investor relations focus would be good.
- The lack of focus on climate change (particularly with so many carbon intensive industries were present) was very disappointing. How will these companies plan the transition to a lower carbon economy? What is their responsibility to workers, to investors etc? Where was the TCFD, science based targets etc.?
- It would be valuable to consider at some point what role rights holders (individuals and communities affected by businesses actions/inactions) might play in a GCNA conference. Their voices should be heard at fora such as this.
- There were too many panel discussions - I think a mix of 'deep dive' presentations where one speaker outlines a project or an issue, alongside other panel discussions would be better.
- More structured engagement at tables rather than having everything as a plenary discussion would encourage deeper reflection and share knowledge in the room.
- Networking drinks on day one rather than day two.
- Room layout could be better - space between tables was very tight.





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