



# **City Partnerships Challenge – Accelerating Implementation of Partnered Projects**

The City Partnerships Challenge process builds capacity to create collaboration between government, private sector and civil society to implement integrated and transformative urban development projects. It works with existing networks, programs and investment vehicles aimed at delivering sustainable and resilient urbanisation by brokering partnerships and establishing "shared value" governance to accelerate and sustain implementation.

### The benefits

- an **internationally aligned** program creating tangible connection, knowledge exchange and leveraged impact;
- practitioner capacity building through **applied experience to develop projects** with non-traditional crosssectoral partners and financing. Enables them to continually produce partnered projects beyond the program;
- guidance for **selecting governance structures** for public, private and civil society partnerships, and means of implementation that create innovative projects;
- through the UN, national, state and local partnerships, the projects will be structured to **attract funding and finance to progress implementation** of sustainable city actions and initiatives;
- **research support** by local university partners for review of and synthesis of international solutions to address priority critical issues relevant to local context;
- **coordinated support** by teams of local business school students to assist formulation of business cases and partnered proposals for partnership opportunities.

## **Commitment required of city partners**

**In-kind contribution:** a dedicated (project/action) Development Leader to be the focal point for the city. This can be an existing role and involves a minimum of 2 days effort a week (it can be spread between 1+ people). This leader requires an executive level champion in the organisation to provide executive level support and guidance throughout the two-year period.

**Financial contribution:** ranges from USD\$5,000 to USD\$20,000 per year for two years depending on supporting contributions from regional, national and international partners to support the city participants. This financial contribution is required for city buy-in, capacity building, coordination of partners and support services.

### An initiative of the United Nations Global Compact

The Cities Programme is the urban arm of the United Nations Global Compact, the world's largest voluntary corporate responsibility initiative. It was established in 2003 as a specialist program on crosssectoral mechanisms to tackle complex urban challenges.

Hosted by RMIT University in Melbourne, Australia, the Cities Programme is focused on creating multi-partner high impact and high value urban projects to achieve the Sustainable Development Goals.

The City Partnerships Challenge is a contribution by UN Global Compact to a global multi-stakeholder partnership platform to build the capacities of cities to identify and sustainable urban development.

This platform, called the Implementation Facility for Sustainable Urban Development (IFSUD), is coordinated by UN-Habitat and the World Bank Group in collaboration with multiple UN and international partners for the implementation of the New Urban Agenda.



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City Partnerships Challenge is supported by:

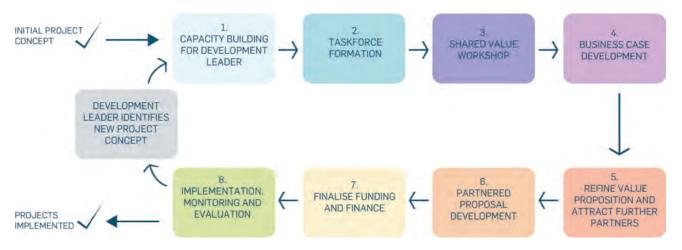


**United Nations** Global Compact





# **Process Steps for Accelerating Implementation of Partnered Projects**



#### Step 1: Capacity building for development leader

• Development leaders to participate in two weeks of intensive face-to-face applied training on process, skills, tools and templates. Additional capacity building given during each step.

#### Step 2: Taskforce formation

• Identify and select taskforce members, creating a dynamic multi-sector team to guide and support project development.

#### Step 3: Shared value workshop

• Explore the initial concept to increase value to multiple stakeholders and identify specific cross-cutting benefits, governance options and opportunities for self-sustaining revenue.

#### **Step 4: Business case development**

• Business case design and development with taskforce and inputs from multiple partners including researchers, student teams, government agencies and international agencies/NGOs.

#### Step 5: Refine value proposition and attract further partners

- Testing business case with broad audience of potential further partners from government, business and civil society to refine value proposition and advance the scale of support.
- Innovation Sprint to address key challenges and opportunities.

#### Step 6: Partnered proposal development

• Partners develop (and fund) detailed proposal for implementation with inputs from experts and researchers. Proposal to include implementation plan, cost and benefit (value and impact), governance and financial models.

#### Step 7: Finalise funding and finance

• Execute agreements for all partners and secure funding and financing arrangements.

#### Step 8: Implementation, monitoring and evaluation

• Deliver project with monitoring review and evaluation for performance reporting.

By the end of this process, the development leader has gained skills to identify new projects to develop and start from Step 2.

To participate as a city or town; or as a partner from regional or national governments, civil society organisations, or universities, please submit an Expression of Interest by 28 May 2018. For City Partnerships Challenge Prospectus and Expression of Interest application form please go to <u>www.citiesprogramme.org</u>